### **FACTS**

## WHAT DOES PNFP CAPITAL MARKETS, INC. DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Transaction history and credit history
- Background investigations, consulting government agency lists for suspected criminals and terrorism
- Verification of source of funds

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons PNFP Capital Markets, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does PNFP Capital Markets, Inc. share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	No	We don't share.
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share.

# To limit our sharing

■ Call 1-615-743-8271 to notify us of your choice.

#### Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

**Questions?** 

Call 1-800-264-3613.



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What we do	
How does PNFP Capital Markets, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does PNFP Capital Markets, Inc. collect my personal information?	<ul> <li>The personal information we collect can include</li> <li>Information about your transactions with us and others</li> <li>Information from you on our forms, documents, and responses to our inquiries</li> <li>Other information that may be provided to us as we facilitate transactions or provide services that you requested</li> <li>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</li> </ul>
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes—information about your credit worthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  PNFP Capital Markets, Inc. does not share with nonaffiliates so they can market to you.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  PNFP Capital Markets, Inc. doesn't jointly market.

In the course of your relationship with PNFP Capital Markets, Inc., we may utilize text messaging as a means of communicating with you. Message and data rates may apply. Message frequency varies. All messages are subject to review and archival. To opt out of text messaging, please text "Stop" to 615-743-6178.

