

Effective Advice

At Pinnacle, Learning is a core value and Effective Advice is part of our brand promise. We give that advice freely so that our clients can improve their finances in a way that meets their unique needs.

Here are a few of the learning tools that we offer free to clients:

1. Pinnacle has a dedicated channel with webinars, advisory videos, educational resources and information about our firm at [YouTube.com/WatchPNFP](https://www.youtube.com/watch?v=PNFP).
2. The Learning Center at [PNFP.com](https://www.pnfp.com) has a variety of financial resources including articles, podcasts and calculators. All resources are free and available to access 24/7. Topics include home ownership, investing, managing your money, retirement, basic money matters and much more.
3. Our Financial Advisors are available for in person workshops. If interested, please reach out to your Pinnacle contact to schedule a group session for your business.

Personal Financial Wellness Topics include:



MONEY MINDSETS

The Importance of Finding Your Why



A BUDGET THAT WORKS

Keys to Intentional Spending



GIVE YOURSELF A RAISE

A Penny Saved is a Penny Earned



USING CREDIT WISELY

Tips for Managing Your Credit



AUTOMOBILE ADVICE

Buying or Selling a Vehicle



HOMEBUYING HACKS

The Process of Buying a Home



INSURANCE NEEDS

Insuring What Matters



INVESTING INSIGHTS

Opportunities to Build Wealth



TAXABLE TOPICS

Big Picture Considerations



RETIREMENT RADAR

Plan for What's Ahead



ESTATE PLANNING

Leaving Your Legacy



INFORMATION SECURITY

Keeping Your Data Safe



Go here to visit our online learning center.